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Penn National Simulcast Feed to Feature Horses for Adoption Ads

Grantville, PA (Tuesday, March 12, 2013) – Starting this week, the simulcast television feed for Hollywood Casino at Penn National Race will run informational slates that feature retired racehorses available for adoption.

The slates will include a photo of the horse, biographical info, what they will be most suitable for in retirement (ie. trail riding, show jumping, etc...) and contact information for the farm where the horse is located.

All of the featured horses will be from recognized racehorse adoption and aftercare organizations, such as the New Vocations Racehorse Adoption Program and CANTER.

The informational television slates are a joint venture between Penn National Race Course and the Pennsylvania HBPA.

"It is very important to utilize as many promotional avenues as we can to help provide good homes for our retired racehorses," said Dan Silver, director of racing operations at Hollywood Casino at Penn National Race Course. "Our simulcast feed reaches thousands of viewers around the country and is a natural platform for informing people about horses available for adoption. We will continue to work with the Pennsylvania HBPA to find new and unique ways to raise awareness for thoroughbred adoption and aftercare."

"As horsemen, we must do everything we can to ensure that all of our horses find wonderful homes upon their retirement," said Tim Shea, president of the Pennsylvania HBPA. "It is terrific that Penn National was

so willing to partner with us to help achieve this crucial goal via these television slates and we look forward to working with them on future initiatives."

Penn National Race Course has 200 scheduled live racing days in 2013 – running Wednesday through Saturday with a 6 p.m. Eastern post. The inaugural running of the \$500,000 Penn Mile for 3-year-olds on the turf is scheduled for Saturday, June 1 on a card also featuring the \$250,000 Mountainview Handicap for 3-year-olds and up going 1 1/8 miles on the dirt and the \$150,000 Pennsylvania Governor's Cup for 3-year-olds and up going five furlongs on the turf.

Hollywood Casino at Penn National Race Course is a Penn National Gaming property that offers guests the most exciting and unique entertainment experience in Central Pennsylvania. The venue features more than 2,463 slot machines, 53 banked gaming tables, and a 16-table Poker room. Live thoroughbred and simulcast horse racing is offered year-round. An array of dining options are available including the award-winning Final Cut Steakhouse, winner of three consecutive Wine Spectator Awards of Excellence; Mountainview Dining, a 500-seat restaurant overlooking the one-mile racetrack; SkyBox Sports Bar, and the popular 350-seat Epic Buffet.

Penn National Race Course, located minutes from Hershey and Harrisburg, PA., opened on August 30, 1972, and has presented top-class live thoroughbred racing for more than 40 years. The original track was taken down in 2006 and the new Hollywood Casino at Penn National Race Course, a fully-integrated gaming and racing facility, opened on February 12, 2008.

For more information, visit www.hcpn.com, follow on Twitter www.twitter.com/hollywoodpenn and interact on Facebook at www.facebook.com/Hollywoodpenn. The racing specific Facebook page is located at http://www.facebook.com/pages/Penn-National-Race-Course/327914797321189?ref=hl while the racing YouTube page is located at http://www.youtube.com/user/HCPNVideo.